

# **CORPORATE PRESENTATION**

JANUARY 2021



#### FORWARD LOOKING STATEMENTS

This corporate presentation contains forward-looking information and forward-looking statements (collectively, "forward-looking statements") under applicable securities laws, including any applicable "safe harbor" provisions. Statements other than statements of historical fact contained in this document may be forward looking statements, including, without limitation: management's expectations, intentions and beliefs concerning the growth, results of operations, performance of the Trust and the Private Company Partners (as defined in the Trust's public disclosure) (the "Partners"), the future financial position or results of the Trust, business strategy and plans and objectives of or involving the Trust or the Partners. Many of these statements can be identified by looking for words such as "believe", "expects", "will", "intends", "projects", "anticipates", "estimates", "continues" or similar words or the negative thereof. In particular, this document may contain forward-looking statements regarding: the anticipated financial and operating performance of the Partners; the impact of COVID-19 on the operations of the Trust and the Partners; the Earnings Coverage Ratio for the Partners; the Trust's subsidiary's senior credit agreement, including, without limitation, the use of proceeds, covenant compliance and amendments thereto; the amount of the Trust's distribution (both quarterly and on an annualized basis);; the CRA proceedings (including the expected timing and financial impact thereof); the impact of a change in U.S tax legislation; annualized net cash from operating activities; changes in distributions from Partners; the proposed resolutions to outstanding issues with certain Partners; the restart of distributions from any partners not currently paying a distribution or increasing the level of distribution where a Partner is paying less than the full contracted amount; the timing for collection of deferred or unpaid distributions from Partners; impact of new capital deployment; and Alaris' ability to attract new private businesses to invest in. To the extent that any forward-looking statements herein constitute a financial outlook, including without limitation, estimated revenue, distributions and expenses, distributions to be paid, the impact of capital deployment and changes in distributions from Partners, they were approved by management as of the date hereof and have been included to assist readers in understanding management's current expectations regarding Alaris' financial performance and are subject to the same risks and assumptions disclosed herein. There can be no assurance that the plans, intentions or expectations upon which these forward-looking statements are based will occur. Forward-looking statements are subject to risks, uncertainties and assumptions and should not be read as guarantees or assurances of future performance. Accordingly, readers are cautioned not to place undue reliance on any forward-looking information contained in this presentation. Statements containing forward looking information reflect management's current beliefs and assumptions based on information in its possession on the date of this presentation. Although management believes that the expectations represented in such forward looking statements are reasonable, there can be no assurance that such expectations will prove to be correct.

By their nature, forward-looking statements require Alaris to make assumptions and are subject to inherent risks and uncertainties. Assumptions about the performance of the Canadian and U.S. economies over the next 24 months and how that will affect Alaris' business and that of its Partners (including, without limitation, the ongoing impact of the COVID-19 pandemic) are material factors considered by Alaris management when setting the outlook for Alaris. Key assumptions include, but are not limited to, assumptions that: the Canadian and U.S. economies will continue to recover from the ongoing economic downturn created by the response to COVID-19 within the next twelve months; interest rates will not rise in a material way over the next 12 to 24 months, that the majority of those Partners detrimentally affected by COVID-19 will recover from the pandemic's impact and return to normalized operating environments; following a recovery from the COVID-19 impact, the businesses of the majority of our Partners will continue to grow; more private companies will require access to alternative sources of capital; and that Alaris will have the ability to raise required equity and/or debt financing on acceptable terms. Management of Alaris has also assumed that that the Canadian and U.S. dollar trading pair will remain in a range of approximately plus or minus 15% of the current rate over the next 6 months. In determining expectations for economic growth, management of Alaris primarily considers historical economic data provided by the Canadian and U.S. governments and their agencies as well as prevailing economic conditions at the time of such determinations

#### FORWARD LOOKING STATEMENTS

Some of the factors that could affect future results and could cause results to differ materially from those expressed in the forward looking statements contained herein include risks relating to: the ongoing impact of the COVID-19 pandemic on the Trust and the Partners (including, without limitation how many Partners will experience a slowdown or closure of their business and the length of time of such slowdown or closure); management's ability to assess and mitigate the impacts of COVID-19; the dependence of the Trust on the Partners; risks relating to the Partners and their businesses; reliance on key personnel; general economic conditions, including the ongoing impact of COVID-19 on the Canadian, U.S. and global economies; failure to complete or realize the anticipated benefits of transactions; limited diversification of Alaris' transactions; management of future growth; availability of future financing; inability to close new partner contributions in a timely fashion on anticipated terms, or at all; competition; government regulation; leverage and restrictive covenants under credit facilities; the ability of the Partners to terminate (by way of a redemption) the various agreements with Alaris or a material portion of Alaris investment; unpredictability and potential volatility of the trading price of the trust units; fluctuations in the amount of cash distributions; income tax related risks; ability to recover from the Partners for defaults under the various agreements with Alaris; potential conflicts of interest; dilution; changes in the financial markets; risks associated with the Partners and their respective businesses; a change in the ability of the Partners to continue to pay Alaris at expected distribution levels or restart distributions (in full or in part); a failure to collect material deferred distributions; a material change in the operations of a Partner or the industries in which they operate; a failure to realize the benefits of any concessions or relief measures provided by Alaris to any Partner or to successfully execute an exit strategy for a partner where desired; a failure to obtain by the Trust or the Partners required regulatory approvals on a timely basis or at all; changes in legislation and regulations and the interpretations thereof; litigation risk associated with the CRA's reassessment and the Trust's challenge thereof; and material adjustments to the unaudited internal financial reports provided to Alaris by the Partners.

Information in the Trust's annual management discussion and analysis and annual information form for the year ended December 31, 2019, identifies additional factors that could affect the operating results and performance of the Trust. Without limitation of the foregoing assumptions and risk factors, the forward looking statements in this presentation regarding the revenues anticipated to be received from the Partners and the Trust's general and administrative expenses are based on a number of assumptions including no adverse developments in the business and affairs of the Partners that would impair their ability to fulfill their payment obligations to the Trust and no material changes to the business of the Trust or current economic conditions that would result in an increase in general and administrative expenses.

The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this presentation are made as of the date of this presentation and Alaris does not undertake or assume any obligation to update or revise such statements to reflect new events or circumstances except as expressly required by applicable securities legislation.



#### US INVESTOR DISCLOSURE

The securities of Alaris Equity Partners Income Trust ("Alaris" or the "Trust") have not been and will not be registered under the U.S. Investment Company Act of 1940, as amended (the "US Investment Company Act") and Alaris is relying on the exemption from registration under the US Investment Company Act provided by Section 3(c)(7) of that Act. As such, securities of Alaris, and any beneficial interest therein, may not be purchased, offered, sold, pledged, or otherwise transferred except in accordance with specific restrictions necessary to comply with that exemption. Specifically, securities of Alaris must not be offered, purchased, sold or otherwise transferred or pledged, directly or indirectly, in the United States or to U.S. Persons (as defined in Regulation S under the U.S. Securities Act of 1933, as amended). In addition, beneficial owners of the securities of Alaris must be restricted to persons that: (a) are located outside the United States and that are not U.S. persons, or (b) are Qualified Purchasers as defined in Section 2(a)(51)(A) of the US Investment Company Act that provide certain certifications confirming that status; and (c) in either case, are not plans that are "employee benefit plans" (within the meaning of Section 3(3)) of the U.S. Employee Retirement Income Security Act of 1974, as amended ("ERISA") that are subject to Part 4 of Subtitle B of Title 1 of ERISA, or plans, individual retirement accounts or other arrangements that are subject to Section 4975 of the U.S. Internal Revenue Code of 1986, as amended, or any other state, local, non-U.S. or other laws or regulations that would have the same effect as the regulations promulgated under ERISA.



#### TRUST CONVERSION

- After receiving shareholder approval on August 31, 2020, Alaris Royalty Corp. converted to an income trust on September 1, 2020 and changed its name to "Alaris Equity Partners Income Trust" ("Alaris" or the "Trust").
- The common shares of Alaris Royalty Corp. (AD) were delisted at the end of day on September 3, 2020 and the Trust units began trading on the TSX on September 4, 2020 under the symbol TSX: AD.UN
- The conversion to the Trust resulted in a deemed disposition of the common shares in AD. Shareholders of AD received 1 trust unit of AD.UN for every 1 common share held in AD.
- The debentures outstanding continue to trade under the symbol AD.DB.
- The Trust believes the conversion will enhance long-term shareholder value as a result of:
  - A materially simplified cross-border investment structure involving fewer foreign jurisdictions, which should reduce compliance and other administrative costs and Alaris' exposure to changes in foreign laws;
  - Increasing the amount of cash available for distribution to unitholders and reducing the Payout Ratio; and
  - Allowing Alaris to comply with applicable US legislation while maintaining an internal efficiency substantially consistent with Alaris' prior corporate structure.
- As an income trust, Alaris is paying a trust distribution rather than a corporate dividend at a rate of \$0.31 per quarter (\$1.24 annually). The first trust distribution was declared in September 2020 and paid October 15, 2020.
- For more information, please visit our website at <a href="www.alarisequitypartners.com">www.alarisequitypartners.com</a> and search for documents under the "investor section" or visit <a href="www.sedar.com">www.sedar.com</a> and search for documents under Alaris' corporate profile.





Notes:

(All unit price data as of closing price on January 12, 2021)

#### Corporate Summary

Revenue (9 months ended Sept 30, 2020)	\$77.6 Million
Quarterly Distribution	\$0.31 per unit (\$1.24 annually)
Annualized Total Returns since listing date (Nov 2008)	205% (10% annualized)
Number of Employees	16

#### Market Summary

Ticker Symbol – Trust Units	TSX: AD.UN			
Average Daily Volume	375,000			
Units Outstanding:	38,996,399 basic			
Unit Price:	\$16.17 52 week high: \$23.34 (Feb 2020) 52 week low: \$5.83 (March 2020)			
Market Capitalization:	~\$630 million			
Unitholder Breakdown: (based on estimates and fully diluted)	Retail- 60% Institutional- 30% Directors and Officers- 10%			
Ticker Symbol – Convertible Debentures	AD.DB			

# **DEFINING THE BUSINESS**

Alaris' long term goal is to create the optimal income stream available for investors

Alaris provides capital to private businesses using an innovative structure that fills a niche in the private capital markets





#### **INVESTMENT HIGHLIGHTS**

The best companies in the world are never for sale. Alaris' unique investment structure generates attractive returns from a universe of businesses that would be otherwise unavailable to traditional equity investors

Unique investment strategy combines equity like returns with debt like protections

Existing portfolio is generating an attractive baseline cash yield of 13%, with potential for incremental growth

Robust and consistent investment pipeline

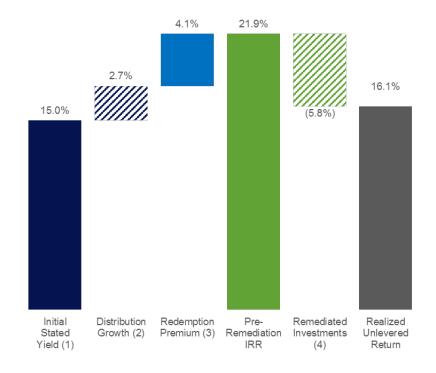
Highly scalable business model with low overhead costs, resulting in EBITDA margins in excess of 80%

Highly experienced management team with a demonstrated track record of generating realized returns of 17% on exited investments



# ALARIS REPRESENTS A UNIQUE ASSET CLASS

- Attractive initial cash yields with participation in growth through an annual adjustment
- Adjustment tied to top-line growth in the underlying business
- Exposure to market-leading businesses that are not otherwise accessible to traditional equity investors
- In the event its investment is repurchased, Alaris is entitled to receive a premium in addition to the return of its original invested capital
- Comprehensive set of rights and remedies
- Consent rights over material changes in the underlying business of the Partner Companies
- Non-payment of distributions constitutes an event of default
- Uncured remedies include the ability to assume a more active role in management, and if necessary, take voting control
- Ultimately, Alaris can require the repurchase of its investment or engage in a controlled sales process
- Remedies for uncured defaults include the ability to assume a more active role in management, and if necessary, take voting control



- (1)Reflects weighted average initial yield of realized investments
- (2)Reflects IRR with impact of distribution adjustments and debt contributions (excludes Group SM, KMH, SHS and Providence)
- (3)Reflects incremental IRR achieved from redemption premiums (excludes Group SM, KMH, SHS and Providence)
- (4) Reflects impact on IRR from remediated investments (includes Group SM, KMH, SHS and Providence)



#### BENEFITS TO UNITHOLDERS

#### **Five Pillars to the Optimal Income Stream**

# **Low Volatility** of Cash Flow

Alaris' preferred distributions are:

- Based on top-line performance and paid in priority to other equity
- Covered by a cash-flow buffer and protective covenants
- Paid monthly providing monthly cash returns vs returns on an exit
- Volatility reducing collars on >90% of current distributions

# **Visibility** of Cash Flows

- Alaris adjusts its distributions from Partner's annually and for 12 months
- Financial health of Partners is monitored closely each month
- The Trust has relatively low SG&A expenses relative to profitability which has proven the scalability of the model

# **Diversification** of Revenue Streams

- Currently have 18
  Partners
- Long-term goal is to have no single revenue stream >10% of total revenue

# **Liquidity** for Unitholders

 Average daily trading volumes provide adequate liquidity for unitholders

# **Growth** in Cash Flow per Unit

- Historic organic growth in Partner revenues of 1% to 6% per year
- Add to cash flow per unit through accretive capital deployment



# BENEFITS TO BUSINESS OWNERS

Non- Voting Preferred Equity	Allows the entrepreneur to continue to run their successful businesses with minimal interference by Alaris.
Long-Term Capital Partner	Alaris does not require an exit. This allows the entrepreneur to focus on long-term goals rather than short-term goals of its equity sponsor.
Tax Efficient	The distributions paid to Alaris are essentially pre-tax as they lower the taxable income of remaining partners.
Lower Participation in Growth	Alaris reduces its participation in the growth of the business through the use of collars on its distribution and by basing the performance metric on the organic change in the business versus total growth.



### BENEFITS TO BUSINESS OWNERS

Alaris versus other sources of capital: Why choose Alaris?

	Debt	Alaris	Traditional Private Equity
Operating Control	None	None	Needs Control
Time Horizon	3-5 Years	Indefinite	3-6 Years
Growth Participation	Minimal	Capped	Full Carry
Future Funding	Maxes Out	Unlimited	Maxes Out
Dilution	Warrants	Preferred Shares	Common Equity
Deal Fees	Yes	No	Yes



#### ALARIS' IDEAL PARTNER CRITERIA

#### Old Economy Business

- Required services or products in mature industries
- Businesses with a risk of obsolescence or a declining asset base are not a good fit

# Track Record of Free Cash Flow

- Alaris looks at historical free cash flow to predict sustainability of its distribution
- More free cash flow is required if a business displays more volatility of cash flows

# Low Debt Levels & Capital Expenditure Requirements

- Debt levels can vary amongst our Partners depending on industry, but typically a business must have low levels of debt in its capital structure
- If a business requires excessive capital expenditures to maintain current cash flow it is likely not a candidate for Alaris

# Management Continuity

- Alaris does not manage the business of its Partners, therefore it relies on the ownership group/management team to continue to run the business
- Alaris invests in companies that are "not for sale", where management wants to stay in and grow instead of exiting





# PARTNER REVENUE SUMMARY

	Annı	ıal Distribution	
Partner		(CAD\$000s) <sup>(1)</sup>	% of total
1 GWM Holdings		16,414	13.9%
2 DNT		13,991	11.9%
3 Federal Resources		13,901	11.8%
4 Body Contour Centers		12,225	10.4%
5 LMS		7,423	6.3%
6 Accscient		7,246	6.1%
7 Amur Financial		6,500	5.5%
8 FNC Title Services		5,851	5.0%
9 Kimco		5,758	4.9%
10 Edgewater Technical		5,560	4.7%
11 PF Growth Partners <sup>(2)</sup>		5,200	4.4%
12 Unify		4,225	3.6%
13 SCR <sup>(3)</sup>		4,200	3.6%
14 Heritage		3,286	2.8%
15 Carey		3,140	2.7%
16 Fleet		1,929	1.6%
17 Stride		1,092	0.9%
18 ccComm <sup>(4)</sup>		-	0.0%
Total Annualized Partner Revenue	\$	117,941	100.0%
Interest income		2,227	
Total Revenue	\$	120,168	

<sup>(1)</sup> These are contracted amounts due to Alaris for the next 12 month period and for those denominated in USD based on a rate of USDCAD \$1.3000. Actual amounts received may vary based on the impact of COVID-19 and changes in the exchange rate. There is approximately \$1.5 million of revenue expected from 2021 distribution resets in addition to the numbers displayed in this table.



<sup>(2)</sup> Distributions from PFGP began being deferred in Q2 for 2020 as a result of COVID-19 and its impact to the business. PFGP is paying US\$333,000 per month from Jan 2021 to June 30, 2021 and can resume full payments after that if compliant with debt covenants (full annual distributions are equal to US\$\$9.9 million). Alaris will be paid deferred distributions beginning Jan 2022 over a 48 month period, or sooner if cash flow allows.

<sup>(3)</sup> SCR is paying partial distributions to Alaris of \$350,000 per month (\$4.2m annually).

<sup>(4)</sup> ccComm is not currently paying distributions. Alaris will record distributions as received when their cash flows allow.

# PARTNER REVENUE SUMMARY

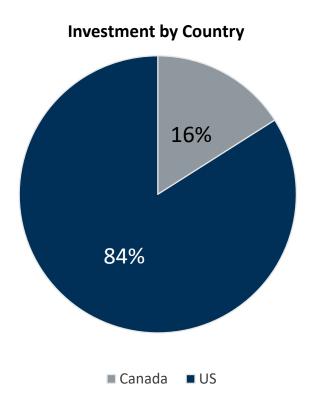
#### **Percent Organic Change in Organic Revenue**



Based on year to date 2020 results, Alaris is estimating organic revenue to be up slightly for the January 1, 2021 reset.

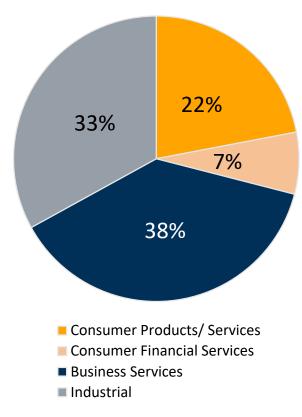


#### **DIVERSIFICATION**



- Alaris has approximately 84% of its fair value of investments in US based companies.
- Today, 38% of invested dollars are exposed to business services, 33% to industrials, 22% to consumer products and services and 7% consumer financial services.

#### **Investment by Industry Segment**





#### PREFERRED EQUITY RETURNS FROM EXITS TO DATES

- Alaris has generated \$391 million in total returns (+57%) on partners that have either repurchased all of Alaris' units, ceased operations or where Alaris carries no fair value for preferred units from such partner.
- The monthly distribution Alaris receives from its Partners ensures Alaris is getting a return on investment from Day I, rather than on an exit event. This greatly reduces the investment risk.

\$millions CAD	Number of Years Invested	Capital Invested	Distributions Received	Exit Capital Received	Total Return	% total Return	IRR %
MAHC <sup>(1)</sup>	1.0	\$ (18.4)	\$ 7.2	\$ 20.0	\$ 8.8	48%	53%
Sequel	4.2	(77.4)	59.8	120.9	103.3	133%	29%
Agility	5.4	(20.2)	18.5	28.3	26.5	131%	25%
LifeMark	11.3	(67.5)	75.6	123.4	131.5	195%	24%
MediChair	6.8	(6.5)	6.4	10.0	9.9	152%	24%
SBI	2.4	(106.8)	42.7	122.7	58.6	55%	24%
EOR	13.2	(7.2)	17.4	12.6	22.8	317%	22%
Killick	4.0	(41.3)	19.7	45.0	23.5	57%	20%
Quetico	3.0	(28.2)	13.1	30.4	15.4	55%	19%
Labstat	6.0	(47.2)	43.8	61.3	57.9	123%	19%
Solowave	5.8	(42.5)	31.9	44.5	33.9	80%	17%
KMH	7.0	(54.8)	21.3	13.8	(19.8)	-36%	-13%
Sandbox <sup>(2)</sup>	3.9	(78.9)	25.7	33.7	(19.5)	-25%	-16%
Providence <sup>(3)</sup>	4.7	(38.9)	21.0	-	(17.9)	-46%	-27%
SHS <sup>(4)</sup>	0.9	(15.0)	1.0	1.1	(12.9)	-86%	-44%
Group SM	4.6	(40.5)	9.8	-	(30.7)	-76%	-67%
Totals		\$ (691.2)	\$ 414.7	\$ 667.8	\$ 391.2	57%	



<sup>(1)</sup> MAHC repurchased Alaris' units after 1 year, resulting in an additional 24 months of distributions being paid to Alaris on exit. This resulted in an IRR much higher than what is expected.

<sup>(2)</sup> Sandbox exit capital received excludes an additional US\$4.0 million currently held in escrow and the potential for a US\$2.0 million earn out. Returns on senior debt are included.

<sup>(3)</sup> Providence is expected to be wound up and Alaris does not anticipate any proceeds from such process.

<sup>(4)</sup> SHS went into receivership in December 2013, therefore no exit capital was received.

#### EARNINGS COVERAGE HEAT MAP

- The table to the right displays the range of earnings coverage ratios ("ECR") for each of our Partners over the last 4 quarters.

  Generally speaking, a ratio above 1.0x provides enough earnings to cover distributions to Alaris, interest and principal payments to lenders as well as unfunded capital expenditures.
- Of the 16 partners listed, one falls below less than 1.0x earnings coverage, three are in the 1.2x to 1.5x range, six are in the 1.5x to 2.0x range and six are in the >2.0x earnings coverage range.
- In Q3-20 vs Q2-20, 9 Partners had no change in the ECR range, 4 had increases to their ECR range and 3 had a decreases in the ECR range. The decrease for GWM Holdings was due to their additional distributions from the follow-on contribution made in October 2020.

Partner	Q4-19	Q1-20	Q2-20	Q3-20
DNT	1.5x - 2.0x	1.5x - 2.0x	1.5x - 2.0x	1.5x - 2.0x
Federal Resources	1.2x - 1.5x	1.2x - 1.5x	>2.0x	>2.0x
Planet Fitness	1.5x - 2.0x	1.2x - 1.5x	1.5x - 2.0x	1.2x - 1.5x
LMS	1.2x - 1.5x	1.5x - 2.0x	1.5x - 2.0x	1.5x - 2.0x
Accscient	1.2x - 1.5x	1.2x - 1.5x	1.2x - 1.5x	1.2x - 1.5x
Unify	1.5x - 2.0x	1.5x - 2.0x	>2.0x	>2.0x
Heritage	>2.0x	>2.0x	>2.0x	>2.0x
SCR	1.5x - 2.0x	>2.0x	1.5x - 2.0x	1.5x - 2.0x
Kimco	<1.0x	<1.0x	1.2x - 1.5x	>2.0x
ccComm	<1.0x	<1.0x	<1.0x	<1.0x
Fleet	1.5x - 2.0x	1.5x - 2.0x	1.5x - 2.0x	>2.0x
Body Contour Centers	1.2x - 1.5x	1.5x - 2.0x	<1.0x	1.5x - 2.0x
GWM Holdings	>2.0x	>2.0x	>2.0x	1.2x - 1.5x
Amur Financial	>2.0x	>2.0x	>2.0x	1.5x - 2.0x
Stride	1.5x - 2.0x	1.5x - 2.0x	1.5x - 2.0x	>2.0x
Carey	n/a	n/a	1.5x - 2.0x	1.5x - 2.0x

SCR and Kimco's ECRs are based on their current fixed distributions as opposed to fully contracted



#### **INVESTMENT HISTORY**

#### **Capital Deployed (\$ millions)**



- Since Inception:
  - -Invested over \$1.7 billion in 34 Partners and more than 66 tranches
  - -Collected over \$600 million of distributions
  - -Over \$665 million of capital received through exit events (repurchases)
- □ 5 year average of ~\$167 million of gross capital deployed
- Year to date 2021 Alaris has deployed over \$50 million



Summary of Dept Capacity and Covenants Millions CAD\$ Figure 1	Proforma January 7, 2021
Senior debt outstanding	\$296
Senior debt to EBITDA	2.7x
Senior debt to EBITDA Covenant (1)	3.0x <sup>(1)</sup>
Credit Available for Investment Purposes	\$53
Convertible Debentures Outstanding	\$100.0
Current Fixed Charge Ratio	1.36:1.00 <sup>(2)</sup>
Fixed Charge Covenant	1.00:1:00
Tangible Net Worth (TNW)	\$554.4 <sup>(2)</sup>
TNW Covenant	\$450.0

<sup>(1)</sup> This covenant includes a maximum funded debt to contracted EBITDA of 2.5:1, which can be increased temporarily to 3.0:1 up to March 30, 2021.

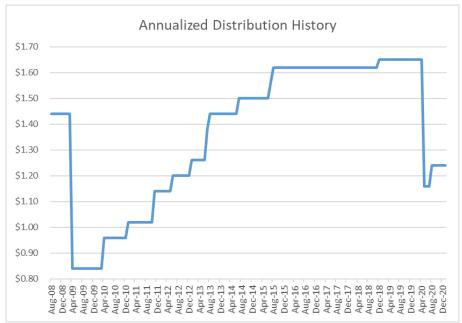


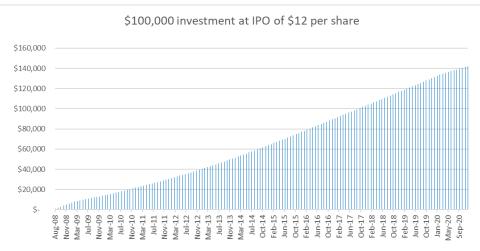
<sup>(2)</sup> Calculated as of September 30, 2020.

<sup>(3)</sup>Alaris also has \$100 million face value of Convertible Debentures bearing interest of 5.50% per annum, payable semi-annually with a maturity of June 30, 2024.

#### **DISTRIBUTION HISTORY & SUSTAINABILITY**

- Since 2008 Alaris has provided consistent dividend income through its monthly dividend, and now, through trust distributions.
- In March 2020, Alaris made the decision to change its dividend from monthly to quarterly. The first payment of such quarterly dividend was in July. The new annualized dividend for the July payment was changed to \$1.16 per share (\$0.29 per quarter). This was a reduction of 30% from the previous annualized dividend of \$1.65.
- Alaris announced the conversion to an income trust on September I, 2020. At that time Alaris raised the quarterly distributions to \$0.3 I per quarter (\$1.24 annually). This was a 7% increase compared to the previous dividend paid and was done to reflect the difference in taxation of a trust distribution vs a corporate dividend. Alaris estimates its Annualized Payout Ratio to be less than 70% at the current level of trust distributions.
- The new distribution rate not only reflects what we expect to be a short-term cash flow disruption associated with the COVID-19 pandemic, but moving forward it will allow us to achieve our long term payout ratio objectives as well as being able to internally fund a portion of our annual deployment once our cash flow streams from our partners normalize.
- Since inception, Alaris has paid over 150 consecutive monthly dividends/distributions totaling more than \$17 per share/unit and over \$475 million gross.
- If you were to have invested \$100,000 at the IPO price of \$12 per share in 2008 you would have received a cumulative total of \$142,312 in dividends/distributions (bottom right table) and your initial investment would be worth \$134,750 on Jan 12, 2021 (based on closing price of \$16.17) for a total return of \$277,062.

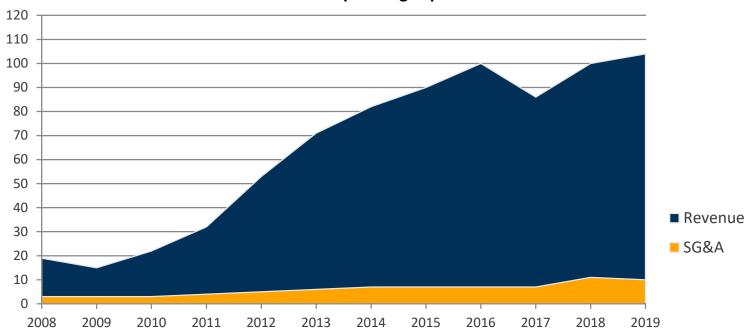






#### SCALABLE MODEL

# Alaris' model is highly scalable Revenue Growth vs Operating Expenses



- Alaris' unique structure, which gives it protections that allow for a non-controlling investment, allows it to be a monitor of its Partners, not an operator.
- For the addition of every 5 new (net) Partners, Alaris would likely have to add I employee to the monitoring team.



#### RECENT FINANCIAL RESULTS

# Three months ended September 30, 2020 vs same period 2019:

- 21.8% decrease in revenue from Partners to \$23.4 million
- 22.3% decrease in Normalized EBITDA to \$20.1 million
- 50.2% decrease in net cash from operating activities to \$10.0 million
- 27.0% decrease in dividends declared to \$11.1 million

#### Per Unit highlights:

- 19.5% decrease in revenue from Partners to \$0.66
- 19.7% decrease in Normalized EBITDA \$0.57
- 49.1% decrease in net cash from operating activities to \$0.28
- 24.8% decrease in dividends declared at \$0.31

# Nine months ended Sept 30, 2020 vs same period 2019:

- 7.6% decrease in revenue from Partners to \$77.6 million
- 21.5% decrease in Normalized EBITDA to \$58.7 million
- 12.0% decrease in net cash from operating activities to\$50.2 million
- 19.4% decrease in dividends declared to \$36.5 million

#### Per Unit highlights:

- 7.3% decrease in revenue from Partners to \$2.16
- 20.1% decrease in Normalized EBITDA to \$1.63
- 10.9% decrease in net cash from operating activities to \$1.39
- 18.2% decrease in dividends declared at \$1.0125

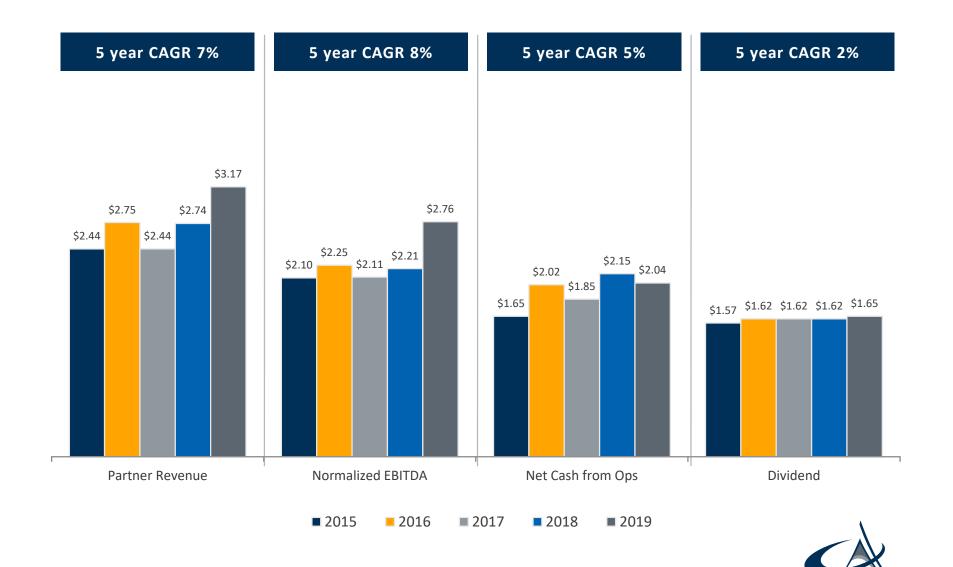




Millions (CAD \$)	2015A	2016A	2017A	2018A	2019A
Revenue	\$82.80	\$100.04	\$89.07	\$100.08	\$115.97
% Change	19%	21%	-11%	12%	16%
SG&A	\$7.90	\$9.17	\$8.06	\$12.13	\$10.72
% Change	3%	16%	-12%	50%	-12%
Normalized EBITDA	\$71.40	\$81.84	\$76.98	\$80.81	\$100.94
% Change	24%	15%	-6%	5%	25%
Net Cash from Ops	\$55.90	\$73.30	\$67.25	\$78.31	\$74.78
% Change	12%	31%	-8%	16%	-5%
Dividends	\$52.60	\$58.84	\$59.20	\$59.20	\$60.37
% Change	18%	12%	0%	0%	2%
Payout Ratio	94%	80%	88%	76%	81%
Shares outstanding (millions)	33.96	36.34	36.45	36.50	36.71



#### TRACK RECORD OF PER SHARE GROWTH



# **CORPORATE INFORMATION**

Board of Directors	Committees
Jay Ripley, Chairman	- Transaction (Chair) - Compensation and Audit
Mitch Shier, Director	- Corporate Governance (Chair) - Transaction
Mary Ritchie, Director	- Audit (Chair) - Corporate Governance
Bob Bertram, Director	<ul><li>Compensation (Chair)</li><li>Corporate Governance and;</li><li>Transaction</li></ul>
Sophia Langlois, Director	- Audit - Compensation
Steve King, Director	

Auditors	KPMG, LLP
Banking Syndicate	Bank of Montreal (co-lead) HSBC Bank Canada (co-lead) National Bank of Canada ATB Financial Royal Bank of Canada Canadian Western Bank
Analyst Coverage	Acumen Capital Finance Partners, Trevor Reynolds CIBC World Markets, Scott Fromson Cormark Securities Inc., Jeff Fenwick Desjardins Securities, Gary Ho National Bank Financial, Zachary Evershed RBC Capital Markets, Scott Robertson Scotia Capital, Phil Hardie Stifel Canada, Anoop Prihar





# **APPENDICES**



# APPENDIX A: SUMMARY OF PARTNERS (IN US\$ UNLESS NOTED)

Millions (\$)	Accscient LLC	AMUR Financial Group	Body Contour Centers (DBA Sono Bello)	Carey Electric	ccComm	DNT Construction
Industry	Business Services: IT Consulting and Staffing	Financial Services: Mortgage Origination (home equity)	Consumer Discretionary: Cosmetic Surgery	Industrials: Electrical Contractor Services	Consumer Discretionary: Sprint Mobile Retailer	Industrials: Civil Construction Services
Total Alaris Capital Injected (\$000's)	\$38.0 (4 tranches)	CDN\$50.0 (preferred) CDN\$20.0 (common)	\$66.0 (2 tranches)	\$16.1 (preferred) \$.0.90 (common)	\$19.2 (4 tranches)	\$63.0
Use of Proceeds	Recapitalization and growth capital	Partial Liquidity	Partial Liquidity	Partial Liquidity	Growth Capital	MBO of Majority Holder(s)
Annualized Distributions to Alaris (\$000's)	\$5.57	CDN\$6.50	\$9.40	\$2.40	\$2.69 (currently not paying distribution)	\$10.8
Annual Reset Metric	Percentage change in gross profit	Percentage change in gross revenue	Percentage change in same clinic sales	Percentage change in gross sales	Percentage change in net revenue	Percentage change in gross revenue
Distribution Collar	+/- 5% per year	+/- 6% per year	+/- 6% per year	+/- 5% per year	+/- 6% per year	+/- 6% per year
Partner Since	June 2017	June 2019	Sept 2018	June 2020	January 2017	June 2015

Note 1: See the "Private Company Partner Update" section of the Management Discussion and Analysis for the period ended Sept 30, 2020 for more information related to capital contributed, annualized distributions and earnings coverage ratios.



# APPENDIX A: SUMMARY OF PARTNERS (IN US\$ UNLESS NOTED)

Millions (\$)	Edgewater Technical Associates	Fleet Advantage	Federal Resources	FNC Title Services	GWM	Heritage Restoration
Industry	Business Services: Professional and Technical Services to the Nuclear Energy Industry	Business Services: Fleet Management	Industrials: Distributor of Products to Federal and Local Agencies	Business Services: Title Services to Reverse Mortgage Lenders	Business Services: Digital Marketing Solutions	Industrials: Masonry Restoration, Waterproofing and Coating Repair
Total Alaris Capital Injected (\$000's)	\$30.6 (preferred) \$3.4 (common)	\$10.0	\$67.0 (3 tranches)	\$32.15 (preferred) \$7.85 (common)	\$101.0 (2 tranches)	\$15.0
Use of Proceeds	MBO and partial liquidity	Growth Capital and partial liquidity	MBO of Equity Sponsor	MBO and partial liquidity	MBO of Equity Sponsor	МВО
Annualized Distributions to Alaris (\$000's)	\$4.3	\$1.48	\$10.69	\$4.5	\$12.63	\$2.53
Annual Reset Metric	Percentage change in gross profit	Percentage change in net revenue	Percentage change in gross revenue	Percentage change in gross profit	Percentage change in gross revenue	Percentage change in gross profit
Distribution Collar	+/- 6% per year	+/- 6% per year	+/- 6% per year	+/- 7% per year	+/- 8% per year	+/- 6% per year
Partner Since	December 2020	June 2018	June 2015	January 2021	November 2018	January 2018

Note 1: See the "Private Company Partner Update" section of the Management Discussion and Analysis for the period ended Sept 30, 2020 for more information related to capital contributed, annualized distributions and earnings coverage ratios.



# APPENDIX A: SUMMARY OF PARTNERS (IN US\$ UNLESS NOTED)

Millions (\$)	Kimco	LMS	PF Growth Partners	SCR	Stride Consulting	Unify
Industry	Business Services: Commercial Janitorial and Hospitality Services	Industrials: Rebar Fabrication and Installation	Consumer Discretionary: Health and Fitness Clubs	Industrials: Mining Services	Industry: IT Consulting	Business Services: IT Consulting
Total Alaris Capital Injected (\$000's)	\$34.2 (3 tranches)	CDN\$59.8 (4 tranches)	\$75.2 (Preferred) <sup>(2)</sup> US\$17.3 (Common)	CDN\$40.0	\$6.0	\$25.0 <sup>(3)</sup>
Use of Proceeds	MBO of parent Company	Estate Planning and growth	Estate planning and growth capital	Estate planning and growth capital	Growth capital and partial liquidity	MBO of majority owner by minority
Annualized Distributions to Alaris (\$000's)	\$5.14 (currently paying \$4.4m per year)	CDN\$7.44	\$9.9 (Began deferring distributions in Q2-20 – paying \$333k per month)	CDN\$5.60 (currently paying \$4.2m per year)	\$0.84	\$3.3
Annual Reset Metric	Percentage change in net revenue	Percentage change in gross profit	Percentage change in same club sales	Percentage change in gross revenue	Percentage change in gross revenue	Percentage change in gross revenue
Distribution Collar	+/- 6% per year	No collar	+/- 5% per year	+/- 6% per year	+/- 6% per year	+/- 5% per year
Partner Since	June 2014	April 2007	November 2014	May 2013	November 2019	October 2016

Note 1: See the "Private Company Partner Update" section of the Management Discussion and Analysis for the period ended Sept 30, 2020 for more information related to capital contributed, annualized distributions and earnings coverage ratios.

#### APPENDIX B: OFFERING HISTORY

The following table summaries the equity offerings Alaris has completed since its public listing in November 2008.

Date of Announcement	Issue Price	Shares Issued (\$000's)	Gross Proceeds (\$000's)	Date Closed	Price on Closing Date
30 - Sept – 09	\$6.00	2,300	\$13,800	22 - Oct - 09	\$7.75
27 - Apr - 10	\$9.00	2,080	\$18,720	18 - May - 10	\$9.24
29 - Nov - 10	\$10.50	2,477	\$26,009	26 - Dec - 10	\$11.46
21- Nov - 11	\$16.25	2,465	\$40,050	12 - Dec - 11	\$16.80
13 - Jun - 12	\$19.50	2,515	\$49,043	27 - Jun - 12	\$20.77
18 - Dec - 12	\$22.00	2,461	\$54,142	11 - Jan - 13	\$25.36
25 - Jun - 13	\$30.90	3,427	\$105,894	16 - Jul - 13	\$32.91
6 - Jun - 14	\$26.70	3,274	\$87,418	25 - Jun - 14	\$29.36
25 - Jun - 15	\$30.50	3,772	\$115,035	16 - Jul - 15	\$31.29
18 - Nov - 20	\$13.75	3,347	\$46,014	8 - Dec - 20	\$14.61
	Totals	28,117	\$556,126		_



#### **NON-IFRS MEASURES**

The terms EBITDA, Normalized EBITDA and Payout Ratio are financial measures used in this presentation hat are not standard measures under International Financial Reporting Standards ("IFRS"). The Trust's method of calculating EBITDA, Normalized EBITDA and Payout Ratio may differ from the methods used by other issuers. Therefore, the Trust's EBITDA, Normalized EBITDA and Payout Ratio may not be comparable to similar measures presented by other issuers.

**EBITDA** refers to net earnings (loss) determined in accordance with IFRS, before depreciation and amortization, net of gain or loss on disposal of capital assets, interest expense and income tax expense. EBITDA is used by management and many investors to determine the ability of an issuer to generate cash from operations. Management believes EBITDA is a useful supplemental measure from which to determine the Trust's ability to generate cash available for debt service, working capital, capital expenditures, income taxes and distributions. The Trust provides a reconciliation of net income to EBITDA in its quarterly and annual management discussion and analysis.

**Normalized EBITDA** refers to EBITDA excluding items that are non-recurring in nature, such as gains associated with the reduction of interest in one partner and an impairment loss in another with which the Trust has transacted. Management deems non-recurring charges to be unusual and/or infrequent charges that the Trust incurs outside of its common day-to-day operations. Adding back these non-recurring charges allows management to better assess EBITDA from ongoing operations.

Payout Ratio: The term "payout ratio" is a financial measure used in this presentation that is not a standard measure under International Financial Reporting Standards. Actual Payout ratio means Alaris' total distributions paid over a fiscal year divided by its net cash from operating activities over that same period. Annualized Payout Ratio means Alaris' total annualized distribution per unit expected to be paid over the next twelve months divided by the estimated net cash from operating activities per unit Alaris expects to generate over the same twelve month period (after giving effect to the impact of all information disclosed to date).

**Run Rate Payout Ratio**: refers to Alaris' total distribution per unit expected to be paid over the next twelve months divided by the estimated net cash from operating activities per unit Alaris expects to generate over the same twelve month period (after giving effect to the impact of all information disclosed as of the date of this report).

**Earnings Coverage Ratio** refers to the Normalized EBITDA of a Partner divided by such Partner's sum of debt servicing (interest and principal), unfunded maintenance capital expenditures and distributions to Alaris.

**IRR** refers to internal rate of return, which is a metric used to determine the discount rate that derives a net present value of cash flows to zero. Management uses IRR to analyze partner returns.

The terms EBITDA, Normalized EBITDA and Payout Ratio should only be used in conjunction with the Trust's annual audited and quarterly reviewed financial statements, which are available on SEDAR at <a href="https://www.sedar.com">www.sedar.com</a>.

Date of Presentation: Information contained herein is given as of January 12, 2021 unless otherwise stated.



# THANK YOU

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